

When we contacted Rachel Boadu, 20, student of the University of Ghana in Kumasi on Researchgate, we didn't expect such an exceptional performance: within only a few days Rachel assessed several hundreds of participants all over Ghana.

Their scores and their qualitative statements on the society of Ghana in 50 towns allow to giving the fastest social analysis ever been done in social sciences – result of our mobile application and our software to collecting quantitative scores and qualitative statements within three minutes only.

So we are able to sharing and publishing the results right now – entire innovation in Social Sciences where results often remain in the drawers or appearing years too late. Look at the amazing input on Ghana's Social Capital!

'Social capital will work in Ghana' – participant from Kumasi, August 31st 2017



'I just had a vision on what this can help improve lives generally in Ghana.'

Rachel Boadu, 20, Researcher on Social Capital

Ghana's amazing social goods: first results from the World Social Capital Monitor September 3rd 2017

FLASH survey: assessing 50 places of Ghana in four days!

Kumasi above the average: one point more than Accra and Ghana in any indicator

	Accra	Kumasi	Ghana
Social Climate	4.14	5.89	4.64
Trust among the people	4.03	5.00	4.16
Austerity measures	4.10	5.40	4.10
Taxes and contributions	4.80	6.00	5.00
Invest in SME and coops	5.30	6.26	5.64
Helpfulness	5.78	6.52	6.00
Friendliness	7.14	8.19	7.64
Hospitality	5.53	6.94	6.02

Source: World Social Capital Monitor Ghana, August 23rd to August 30th 2017, n=236
Ladder from 10 (high/excellent) to 1 (low/poor)

Let us interpreting these amazing results by a word from a user who scored on his hometown Accra: 'I'm from Accra but lives in Kumasi for school, Kumasi has a high social climate than Accra. Accra is generally busy and costly.'

Accra is only few below the average of Ghana, but Kumasi is significantly higher in all eight indicators. The 8.19 points for friendliness is among the World's top scores for this key asset to living peaceful together. The willingness to paying taxes in Kumasi is at the level of Western European towns.

The lower results for a country's capital is not unusual. Phnom Penh e.g. has lower scores than the rest of Cambodia.

Let's having a further look at the regions of Ghana and showing some results!



Bantama: ‘People are unwilling to do anything that will benefit the individual governmental heads. Education will change them, especially their mindsets’

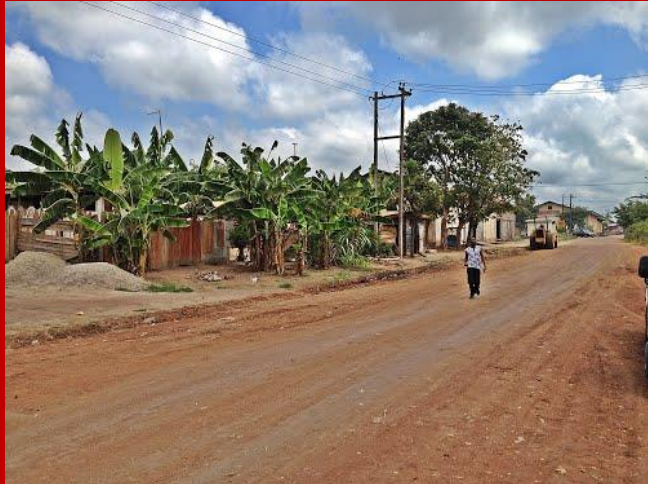
Results: great Social Climate in Bantama

Social Climate	6.75
Trust among the people	4.75
Austerity measures	4.25
Taxes and contributions	5.75
Invest in SME and coops	6.75
Helpfulness	6.00
Friendliness	8.75
Hospitality	5.00

Source: World Social Capital Monitor Ghana, August 23rd to August 30th 2017, Ladder from 10 (high/excellent) to 1 (low/poor)

Explanation from a respondent from Bantama: ‘Social climate is high here, to the extent most of the people have quite the same mindset on issues thus they move/develop together.’

Ejisu: struggling with all social goods



Social Climate	4.00
Trust among the people	4.00
Austerity measures	6.00
Taxes and contributions	4.00
Invest in SME and coops	5.33
Helpfulness	5.33
Friendliness	6.33
Hospitality	4.66

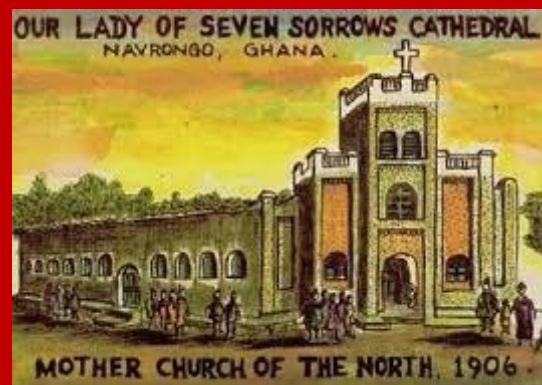
That’s an alert: the three respondents from Ejisu gave the estimate featured here. None of them commented. So what’s the matter with Ejisu’s social goods? And why are they accepting austerity measures more than ANY other town in Ghana? Our first results can only helping to ask and to creating a dialogue with the people of Ejisu.



Bolgatanga: Only three points for the Social Climate and four for trust. But wait: the 66’000 inhabitants-town at the border of Burkina Faso scores with 7.66 on friendliness and 7.33 on hospitality.

This is significantly above the average in Ghana.

The **NORTHERNERS** of Navrongo: ‘People will need education on this project. It’s difficult for the northerners due to this the state limits fees charged here; bills’



Social climate: 1 Friendliness: 7



Tumu, GHANA

The poor scores for Tumu do not mean that they are not interested in improving it. Statement: ‘This is great. She (Rachel Baodo) explains very well. Social capital will indeed give a raise in the SDGs but before that we need to be educated on

them.’ So keep on Tumu!

The Volta Region: amazing seven points in hospitality is one point above Ghana’s average. Let’s listen to one of our respondents:

“This is going to be a little difficult for us all. Volta is somehow inferior in the country. Great work.”



Further results of six places: every single score counts!

	Voradep	Hikpo	Yala	Tafo	Kumasi	Bawku	Bekwai	Ghana
Social Climate	1	10	1	8	3	7	4.64	
Trust among the people	3	10	2	1	3	4	4.16	
Austerity measures	1	8	1	8	1	4	4.10	
Taxes and contributions	3	8	3	6	1	5	5.00	
Invest in SME and coops	5	9	4	5	3	7	5.64	
Helpfulness	4	10	6	5	4	7	6.00	
Friendliness	7	10	5	7	7	9	7.64	
Hospitality	2	10	7	10	8	7	6.02	

Statements: every comment counts!

In our open access survey among citizens every voice counts! Here further statements of the participants:

Hipko:

The people of my place love and accommodate strangers and investors than them selves

Yala:

More improvement, more education, more sustainability. Too much illiteracy and interethnic conflicts. Thanks for doing this.

Bawku:

We need more development here.

Tafo Kumasi:

Our society always rely on government for any social amenities

Beyem:

People are unwilling to do anything that will benefit the individual governmental heads. Education will change them, especially their mindsets

Walewale:

A genuine development with no stitches attached will make the people have the will to reciprocate.

Yeji:

Yeji attracts many market from other regions. Tolls/levies are paid, people are partially trusted and I know we will adjust to the states

Tema:

Privileged to experience kumasi. Tamale is similar to kumasi. People are vigilant but still needs more education. People Like to work hard.

Suame:

Suame is very busy despite being in kumasi. Less trust here although they will work hard. Kumasi is virtually a busy city too. Second after accra

This is a study made by Rachel Boadu, 20, student of Social Sciences at the University of Ghana,



and Alexander Dill, 58, director of the World Social Capital Monitor.

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You can ask both of us to getting the full results.

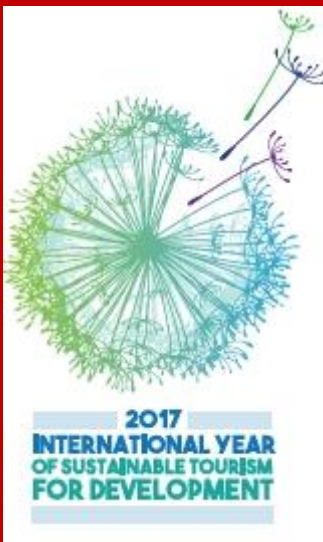
The World Social Capital Monitor is a partnership project of the United Nations Sustainable Development Goals:

<https://sustainabledevelopment.un.org/partnership/?p=11706>



The Monitor is as well a partnership project of the 2017 Year of Sustainable Tourism for Development:

<http://www.tourism4development2017.org/knowledge/world-social-capital-monitor/>



Do you want to score on the social goods of your town or village?

You can do this in currently 35 languages here:

<https://trustyourplace.com/>

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